

Karyn Rollins

Multimedia Specialist ■ Content Designer ■ Digital Artist ■ Motion Designer
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Technical Skills:

- **Computer Graphics:** Illustration, Graphic Design, Animation, Storyboarding and Layout
- **Visual Effects:** 3D Modeling, Texturing, Lighting, Rendering, Simulation, Compositing, Previsualization, Visual Effects
- **Video Editing:** Color Correction, Video Editing, Video Compression and Formatting, Large-Format Video Design for Non-Standard Screen Resolutions, Standard Screen Design, Broadcast Design
- **Management:** Image licensing, Audio Licensing, Video Licensing
- **Multimedia Design:** Environmental Motion Graphics Design, Projection Mapping
- **Sound Design:** Audio Editing and Mixing, Spatial Audio Editing, Immersive Media Design
- **Generative AI:** Data Curation, Labeling, Fine-Tuning and Training of Generative AI and other Media Synthesis Models (Image, Audio, Text)

Software Proficiency:

- **3D** – Cinema4D, Octane Render Engine, World Creator, X-Particles, TurbulenceFD, EmberGenFX, Sculptron, Cascadier
- **Adobe** – After Effects, Photoshop, Premiere, Illustrator, Firefly, XD, Animate, Media Encoder, Acrobat, Audition
- **Digital Content** – FL Studio, Toonboom Harmony
- **Machine Learning** – Stable Diffusion, ComfyUI, LLaMA-based Language Models, Voice Cloning

EXPERIENCE:

On-Set VFX Supervisor for – Adobe x NFL

October 2025

SKYSTORM, INC.

- Outlined what needed to be captured, setup markers, provided lighting recommendations and guidance to film crew in capturing footage for post production work.
- The project was a collaboration between Adobe Max, Addison Interactive and the NFL.

Motion Graphic Designer

KENNETIC PRODUCTIONS, INC

July 2025 – October 2025

- Contract animation and Illustrator providing motion graphic services to the production team on several web and social media videos for their CSX client.
- Design, animated, edited and provided post-production work on commercial videos targeting web and social platforms for CSX.

Skills: Production Processes • Creative Problem Solving • Graphic Arts • Graphics • Color Theory • Adobe Creative Cloud • Digital Designs • Multimedia • 2D Animation

Senior Multimedia Specialist

March 2022 – July 2024

RELATIVITY ODA LLC

- Navigated multiple large-scale 3D productions and created a 3D playbook to guide the multimedia team in implementing 3D content into the wider brand.
- Strategized with Relativity teams to conceptualize new and improve existing deliverables for varying channels (including digital, print, and experiential media) and supported product releases, events, campaigns, evolving brand standards, and expertise.

Skills: Production Processes • Creative Problem Solving • 3D Animation • Graphic Arts • Graphics • Color Theory • Adobe Creative Cloud • Digital Designs • Multimedia • Previsualization • 2D Animation • Visual Storytelling • Shaders • Texture Mapping • Artificial Intelligence (AI) • Workflow Optimization • Digital Content • Visual Arts • Attention to Detail • English • Motion Graphics • 3D Graphics • After Effects • 3D Modeling • Computer Animation • 3D Rendering • Cinema 4d • 3D Production

Senior Motion Graphics Designer

GUIDEWELL CONNECT STUDIOS

November 2016 – February 2022

- Worked with executive producer, cinematographer, copywriters, creative directors, designers and production crew was to develop concepts, storyboard, provide art direction on and animate commercials for television broadcast, web platforms and social channels. ‘
- Clients included, but were not limited to, healthcare, retail, hospitality, sports and technology products.

Skills: Production Processes • Creative Problem Solving • 3D Animation • Graphic Arts • Graphics • Color Theory • Adobe Creative Cloud • Digital Designs • Multimedia • Previsualization • 2D Animation • Visual Storytelling • Shaders • Texture Mapping • Workflow Optimization • Digital Content • Visual Arts • Attention to Detail • English • Motion Graphics • Illustration • After Effects • Storyboarding • Computer Animation • Compositing • Graphic Design • Digital Illustration • Cinema 4d • Advertising Campaigns • Creative Skills

Motion Graphics Artist

OPTYM

April 2016 – October 2016

- Worked with creative director, business analysts, designers and stakeholders to produce animated content for B2B marketing, corporate events and explainer videos.

Skills: Production Processes • Creative Problem Solving • 3D Animation • Graphic Arts • Graphics • Color Theory • Adobe Creative Cloud • Multimedia • 2D Animation • Workflow Optimization • Digital Content • Visual Arts • Attention to Detail • English • Creative Content Production • Motion Graphics • 3D Graphics • After Effects • Computer Animation • Visual Effects • Creative Skills

Motion Graphics Designer

GENSLER

February 2015 – February 2016

- Creating new ideas for moving graphics, design and animation and executing them in innovative ways using a variety of cinematic techniques, principles and understanding of the latest design software.
- Communicated with clients, artists and designers to create content for presentations, displays and promotional assets shown across retail spaces and constructions.

Skills: Production Processes • Creative Problem Solving • Graphic Arts • Graphics • Color Theory • Adobe Creative Cloud • Multimedia • 2D Animation • Workflow Optimization • Digital Content • Visual Arts • Attention to Detail • English • Motion Graphics • 3D Graphics • After Effects • 3D Modeling • Computer Animation • Visual Effects

Contract Animator and Storyboard Artist

TURNER STUDIOS

November 2013 – January 2015

- Worked with animation directors to storyboard, key frame and animate video content for Cartoon Network North America and Cartoon Network Latin America.

Skills: Adobe Creative Cloud • 2D Animation • Visual Storytelling • Digital Content • Visual Arts • Attention to Detail • English • Animation • Traditional Animation • Storyboarding • Computer Animation • Digital Illustration • Toon Boom Harmony • Creative Skills

2D Animator

BENTO BOX ENTERTAINMENT

July 2012 – July 2013

- Worked as part of a production team animating content for animated series airing on IFC and HULU.

Skills: 2D Animation • Visual Storytelling • Digital Content • Visual Arts • Attention to Detail • English • Animation • Character Animation • Digital Illustration • Toon Boom Harmony

EDUCATION:

Savannah College of Art and Design

BFA Animation

2009-2012, 2022

Savannah, Georgia